PROGRAM

10.00 hrs.  REGISTRATION CONFERENCE

11.00 hrs.  OPENING PLENARY PART OF THE CONFERENCE

- OPENING SPEECH - Jan Peter Balkenende – Partner Corporate Responsibility EY & chairman UTC2015
- OFFICIAL OPENING CONFERENCE – Stef Blok – Dutch Minister for Housing and Civil service
- WELCOME SPEECH – Ahmed Aboutaleb – Mayor of Rotterdam
- KEY NOTE 1 – Maarten Hajer – Curator IABR–2016–THE NEXT ECONOMY–
- KEY NOTE 2 – Saksia Sassen – Professor of Sociology at Columbia University

12.30 hrs.  LUNCH

13.30 hrs.  BREAKOUT SESSIONS I

- RCD TRANSFORMATION LAB – Hans de Jonge – Professor in Property & Development at the TU Delft & Carol Hol - Founder/managing director Concire
- ROTTERDAM MAKER CITY – Paula Verhoeven – Managing director City Development Corporation Rotterdam & Rene Dukker – Founder/managing director AM+D Including short presentations from a selection of Rotterdam based innovative companies
- PUBLIC INTERIORS – Jacob van Rijs – Co-founder MVRDV, Architect, Urbanist

14.30 hrs.  COFFEE BREAK
15.00 hrs. BREAKOUT SESSIONS II

  Led by Patrick van der Klooster – Managing director AIR Foundation

- **URBAN TRANSFORMATION & WATER AFFAIRS** – Henk Ovink – Special Envoy for International Water Affairs

- **WORLD EXPO ROTTERDAM 2025** – Wilco Verhagen - manager urban and infra World Expo 2025

- **ROTTERDAM MAKER CITY** – Maarten Struijvenberg – Alderman Employment and Economy of the City of Rotterdam & Rene Dukker – Founder/managing director AM+D
  Including short presentations from a selection of Rotterdam based innovative companies

16.00 hrs. SHORT BREAK

16.15 hrs. PANEL DISCUSSION LED BY JAN PETER BALKENENDE

**PANEL MEMBERS:**

- **Maarten Hajer** – Curator IABR–2016–THE NEXT ECONOMY–
- **Larry Beasley** – Professor of Planning at the University of British Columbia
- **Hans de Jonge** – Professor in Property & Development at the TU Delft
- **Henk Ovink** – Special Envoy for International Water Affairs
- **Christian Grauvogel** – CEO Mörchenpark

17.00 hrs. CLOSING REMARKS BY JAN PETER BALKENENDE

17.15 hrs. NETWORK DRINKS