

# IABR-2014- URBAN BY NATURE-

Press Release, 24 April 2014

## 96 Projects Tell the Story of Urban Design Throughout the World

*The IABR presents: participants in IABR-2014-URBAN BY NATURE-*

The IABR has published a list of 96 projects that together will make up the main exhibition of its upcoming edition, URBAN BY NATURE-. The list includes projects by renowned designers and design offices such as Piet Oudolf, OMA, BIG, MVRDV, West 8, ZUS, JCFO, .FABRIC, LOLA, Floris Alkemade, H+N+S, Wim Quist and Benthem Crouwel; by organizations such as the World Wild Fund for Nature Netherlands and the PBL Netherlands Environmental Assessment Agency; companies such as Shell and the Port of Rotterdam Authority; and universities such as Delft University of Technology, MIT, Harvard, and ETH Zurich. On show in the Kunsthal and in the Natural History Museum Rotterdam, curated by Dirk Sijmons, URBAN BY NATURE- will be open to the public from 29 May 2014.

### A Three-Tiered Exhibition

The results of the three IABR-Project Ateliers in Rotterdam, BrabantStad, and Texel are anchor points in the exhibition. The results of the collaborative projects the IABR set up with the Dutch Ministry of Infrastructure and the Environment and the US Department of Urban Development; with organizations such as Ecoshape, Nedvang, and the Foundation Metropolitan Agriculture and with companies like Energie Beheer Nederland BV, Van Ganswinkel, and Deltares are the second tier of projects. The third tier, finally, consists of best practices the IABR selected from among entries to a global Call for Projects.



The exhibition is designed as a landscape that can be explored along five themes:

1. A Planet Cultivated, including the exhibition Pure Resilience in the Natural History Museum Rotterdam
2. Exploring the Underground
3. The Urban Metabolism
4. Urban Landscape and Climate Change
5. Strategies for the Urban Landscape

Grouped in these five chapters, the 96 projects provide a unique

perspective on the status quo of urban design. The focus is on large urban

landscapes that house the majority of humankind worldwide, and on the solutions the city can provide to the major environmental and economic challenges that lie ahead.

*A complete list of participants is attached.*

### **About the IABR**

The International Architecture Biennale Rotterdam (IABR) is convinced that architecture is a public concern. It is therefore that the IABR focuses on the future of the city, where 80 per cent of humankind will soon be producing 90 per cent of its wealth. The IABR puts this challenge on the agenda and produces exhibitions, conferences, films, books, lectures, and debates. The IABR also commissions long-term research by design, in collaboration with local and regional authorities and with the aim of contributing concretely and innovatively to the urban design practice. The curator of IABR–2014–URBAN BY NATURE– is Dutch landscape architect Dirk Sijmons.

*On show in the Kunsthal and in Natural History Museum Rotterdam, IABR–2014–URBAN BY NATURE– will be open to the public from 29 May to 24 August 2014. In addition to the exhibitions, there is an extensive program of conferences, lectures, debates, and field trips. For more information and a complete list of participants, please visit [www.iabr.nl](http://www.iabr.nl).*

*Main partners* of the IABR are the Ministry of Infrastructure and the Environment, the Creative Industries Fund NL, and the City of Rotterdam.

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#### **Note to editors:**

For more information, images, or interview requests, please contact the IABR Department of Marketing & Communications via [pers@iabr.nl](mailto:pers@iabr.nl) or call Marlies den Hartogh at 010 4333500 or 06 24 19 80 89.